

The Creative Industries in IN State Senate District 18 Senator Thomas K. Weatherwax

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 18**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

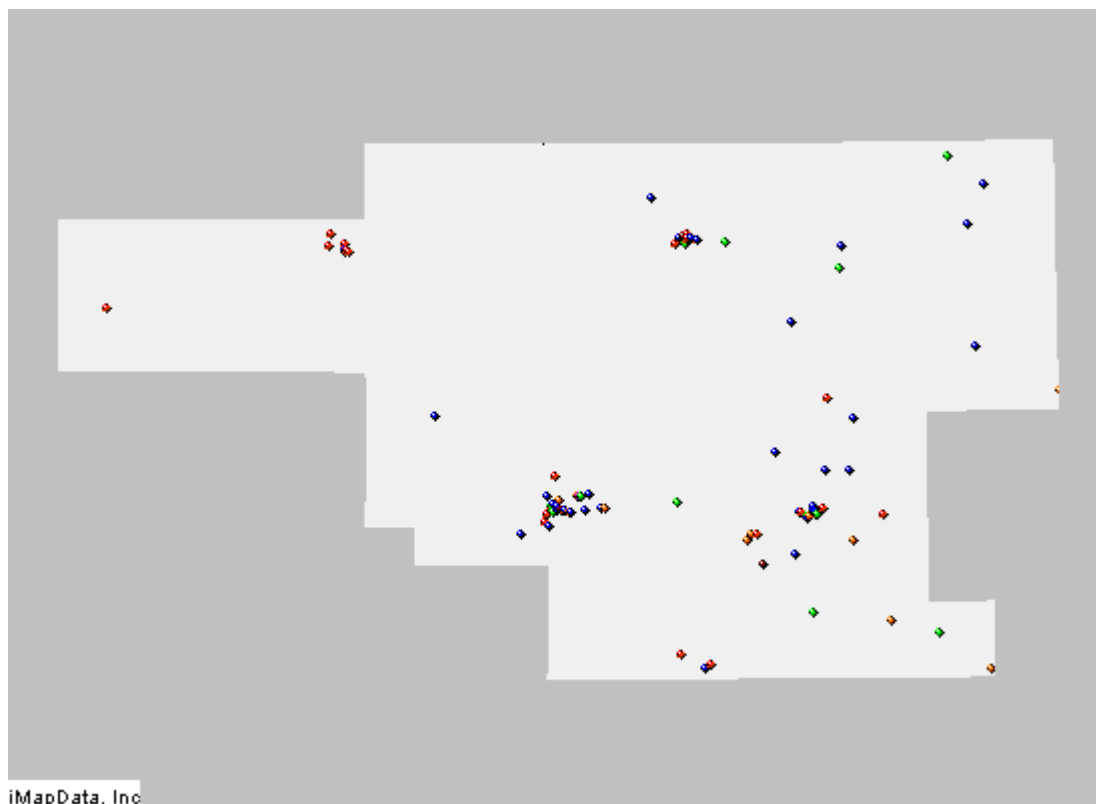
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State Senate District 18 is home to 106 arts-related businesses that employ 380 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 18**, with each dot representing an arts-centric business.

106 Arts-Related Businesses in IN State Senate District 18 Employ 380 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State Senate District 18 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	7	59
Museums	7	59
Performing Arts	16	109
Music	12	24
Theater	1	75
Services & Facilities	2	9
Performers	1	1
Visual Arts/Photography	39	89
Crafts	5	32
Visual Arts	1	2
Photography	23	41
Services	10	14
Film, Radio and TV	29	96
Motion Pictures	22	84
Radio	7	12
Design and Publishing	12	16
Architecture	1	1
Design	10	12
Advertising	1	3
Arts Schools and Services	3	11
Arts Councils	1	9
Arts Schools and Instruction	2	2
GRAND TOTAL	106	380

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State Senate District 18 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	6	7	16.67%	46	59	28.26%
Museums	6	7	16.67%	46	59	28.26%
Performing Arts	15	16	6.67%	109	109	0.00%
Music	10	12	20.00%	24	24	0.00%
Theater	1	1	0.00%	75	75	0.00%
Services & Facilities	3	2	-33.33%	9	9	0.00%
Performers	1	1	0.00%	1	1	0.00%
Visual Arts/Photography	37	39	5.41%	76	89	17.11%
Crafts	7	5	-28.57%	16	32	100.00%
Visual Arts	3	1	-66.67%	3	2	-33.33%
Photography	18	23	27.78%	45	41	-8.89%
Services	9	10	11.11%	12	14	16.67%
Film, Radio and TV	26	29	11.54%	96	96	0.00%
Motion Pictures	20	22	10.00%	85	84	-1.18%
Television	1	0	-100.00%	0	0	0.00%
Radio	5	7	40.00%	11	12	9.09%
Design and Publishing	14	12	-14.29%	18	16	-11.11%
Architecture	1	1	0.00%	1	1	0.00%
Design	11	10	-9.09%	12	12	0.00%
Advertising	2	1	-50.00%	5	3	-40.00%
Arts Schools and Services	3	3	0.00%	17	11	-35.29%
Arts Councils	1	1	0.00%	15	9	-40.00%
Arts Schools and Instruction	2	2	0.00%	2	2	0.00%
GRAND TOTAL	101	106	4.95%	362	380	4.97%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org